



# THE SOCIAL STUDIO

## History and mission

- Founded in 2009
- Recognised a gap and a need
- Focus on creativity, skill development and inclusion
- Employment opportunities, education and training
- Social support and career pathways support



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## Our Target Demographic

- People from refugee and migrant backgrounds
- Young people and adults
- Men and women
- Facing barriers to participating in mainstream education or training programs, and finding employment
- May not have completed education or training in Australia
- May never have had a job in Australia



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## The Social Studio is:

- A café and catering business
- A retail clothing store
- A clothing manufacturing business
- A digital fabric printing studio
- A training school
- Mentoring and business incubation for emerging creatives
- A place of support, opportunity, creativity and fun!



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*“The Social Studio as an organisation trains more people in clothing production than anyone else in the state”... Peter Bonnell, RMIT*

## Successes to date:

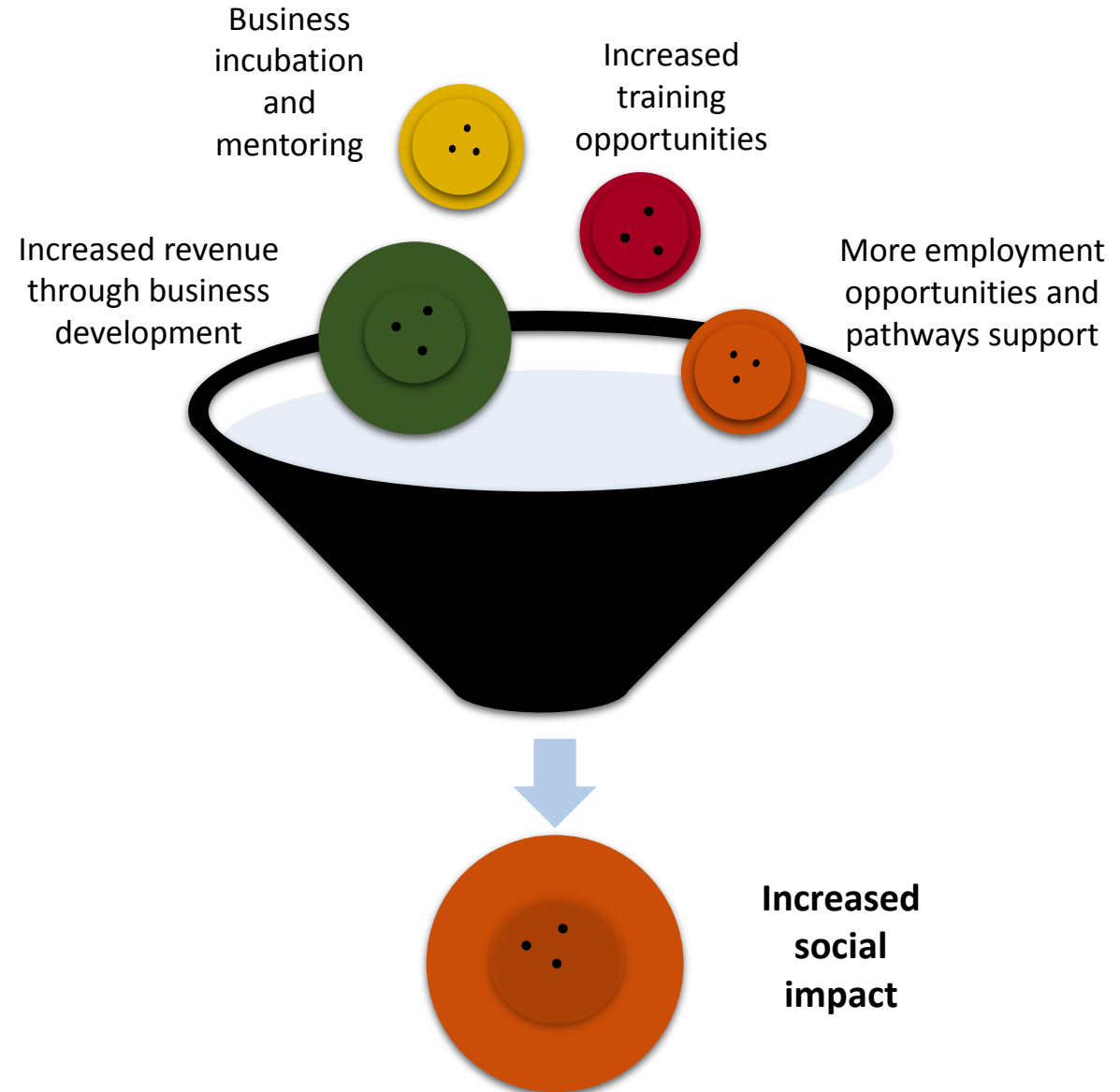
- **475** People from refugee and migrant backgrounds have been supported by The Social Studio since 2009
- **65-80** People are supported by The Social Studio in any given year
- **183** People have completed TAFE qualifications (Cert I, Cert II, Cert III and Cert IV) through The Social Studio to date
- **65** People have secured long term employment through the Social Studio
- **90%** Average retention rates in our programs



## Looking to the Future:

The Social Studio is currently working to increase its self-generated revenue through each of the different enterprise streams.

This will help our enterprise to be self-sustaining and allow us to create more education, training and employment opportunities and pathways for the people we support.



# Student Fashion Show!

