

# THIRD SECTOR TIPS

The Third Sector is predominately made up of non-government organisations (NGO) that are registered charities and other organisations such as associations and community groups, social enterprises and co-operatives and that also share common values. The Third sector provides \$75 billion to the economy, employs 8% of the workforce & engages over 8 million volunteers.

The first sector refers to the local, state and federal governments, health care, education. The second sector relates to industry and commercial profit.



## CONSIDERATIONS OF NGOs

- Nurture a collective voice, vision, mission and plans
- Establish relationships with strategic planners in local government and multicultural advocacy organisations
- Delegate an appropriate representative to be the face and voice of your multicultural community group
- Explain how your delivery needs transfer into physical space needs
- Learn the planning and development process
- Learn relevant industry jargon
- Share real life examples of your successful multicultural community work
- Provide evidence by demonstrating your community skills, knowledge and experiences



## CHALLENGES

- Perception of only responding to disadvantage
- Realistic expectations
- Effective planning
- Mutual understanding and communications
- Competitive and limited funding
- Knowing how, who and when to influence



*Data below is based on Capire Consulting Group engaging hundreds of NGOs across Victoria from 2014-2016. Three questions were asked; Why are NGOs important in the development of public policy? What are some of the key challenges for NGOs observed in our work? What is your key message for the future of NGOs?*

**A summary of the responses are provided below.**



## IMPORTANCE OF NGOs

- Multicultural community organisations have an intimate knowledge of their own communities & can assist in building relationships between various stakeholders, the community including multicultural & ethnic groups
- Community organisations are not part of the government bureaucracy & can be more responsive
- Multicultural community organisations programs & services are prevention & reactive which can save significant public money in the long term
- Multicultural community organisations can assist local government in community development & service delivery in a time when local government is expected to do more for less

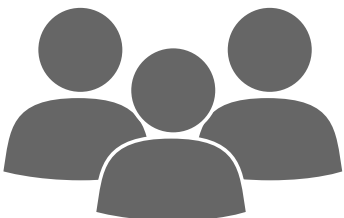
## WORKSHEET



LIST THINGS YOU KNOW TO BE TRUE ABOUT YOUR PARTICULAR COMMUNITY GROUP?



WHO ARE SOME POTENTIAL REPRESENTATIVES TO ADVOCATE ON BEHALF ON YOUR ORGANISATION?



WHAT PERSONS OF INFLUENCE CAN YOU APPROACH FOR ADVICE, PARTNERSHIP AND/OR FUNDING?